

29th January | 2021

Under the patronage of:



Regione Emilia-Romagna

FORUM

XVIII

SPECIAL EDITION

Cdo Agroalimentare



A RESTART IS NOT ENOUGH.

THE BIRTH OF A NEW AGRICULTURE AND FOOD INDUSTRY

IN THE COVID ERA

EVENT ORGANIZED BY CDO AGRONET SRL

IN COLLABORATION WITH



Main Partner:



Official Partner:



Total Dairy Management

MORNING PROGRAM

29th January 2021

8:45 a.m. - **OUR GUESTS**

Introduction

- **CAMILLO GARDINI** *President of CDO Agroalimentare*

Greeting

- **ALESSIO MAMMI** *Councillor for Agriculture, Hunting, and Fishing, Regione Emilia-Romagna*

SESSION 1

What Covid teaches us

- **CECILIA BECATTINI** *Full Professor of Internal Medicine, Department of Medicine, Università degli Studi di Perugia*
- **MAURO MAGATTI** *Sociologist and Economist, Università Cattolica del Sacro Cuore di Milano*
- **GIOVANNI MOSCIATTI** *Bishop of Imola*

SESSION 2

The environment, animal welfare, organic, origin, ethics: fashion or structural change?

- **STEFANO GALLI** *Intelligent Analytics Director, South Europe, Nielsen*
- **CLAUDIO MAZZINI** *Fresh Sector Manager, Sales Management, Coop Italia*
- **STEFANO BERNI** *General Manager of Grana Padano Protection Consortium - Desenzano Del Garda (BS)*
- **GIUSEPPE CAMPISI** *President of O.p.a.c. Antonino Campisi Producer Organization - Siracusa*

SESSION 3

The innovations

- **GIOVANNI CAMPAGNA** *Research and Development of Italia Zuccheri - Bologna*
- **GIANLUCA ROSSI** *Owner of Azienda Agricola Valle Standiana - Ravenna*
- **SIMONA RAPASTELLA** *General Manager of FederUnacoma - Roma*
- **PIERLUIGI SASSI** *Chief Executive Officer of Timac Agro Italia - Ripalta Arpina (CR)*
- **MARC AUPETITGENDRE** *Country Head Italy & Greece di Bayer Crop Science - Milano*

SESSION 4

Next Generation: the policies for a new vision

- **LEONARDO BECCHETTI** *Economist - Università di Tor Vergata*
- **MASSIMILIANO SALINI** *European Parliamentary*

1:00 p.m. - **END OF WORK MORNING**

29th January | 2021

FORUM

XVIII

SPECIAL EDITION

Cdo Agroalimentare

A RESTART IS NOT ENOUGH.
THE BIRTH OF A NEW AGRICULTURE
AND FOOD INDUSTRY
IN THE COVID ERA

AFTERNOON PROGRAM

29th January | 2021

FORUM

XVIII

SPECIAL EDITION

Cdo Agroalimentare

29th January 2021

2:00 p.m. - **OUR GUESTS**

A RESTART IS NOT ENOUGH.
THE BIRTH OF A NEW AGRICULTURE
AND FOOD INDUSTRY
IN THE COVID ERA

Introduction

- **CAMILLO GARDINI** *President of CDO Agroalimentare*

SESSION 5

Green Deal and Strategy "A Farm to Fork": road or obstacle?

"Ciao Darwin"

THE REASONS BEHIND 'ROAD' :

- **PAOLO CARNEMOLLA** *President of FederBio Servizi - Parma*
- **ANDREA RIGONI** *Chief Executive Officer and President of Rigoni di Asiago - Asiago (VI)*
- **ALBERTO BUNINO** *Biodynamic Farm 'Terre di Frutta' - Cavour (TO)*

THE REASONS BEHIND 'OBSTACLE' :

- **LUIGI FENATI** *Owner of Azienda Agricola San Filippo – Terre del Reno (FE)*
- **LEONARDO FORTE** *Chief Executive Officer of Conduzioni Aziende Agricole Forte - Taglio di Po (RO)*
- **DAVIDE VERNOCCHI** *President of Apoconerpo - Villanova di Castenaso (BO)*

SESSION 6

How to make businesses attractive

- **STEFANO ZAMAGNI** *Economist, Università di Bologna*
- **BERNHARD SCHOLZ** *Management Consultant*
- **FEDERICO VECCHIONI** *Chief Executive Officer of Bonifiche Ferraresi SpA - Jolanda di Savoia (FE)*

SESSION 7

How food distribution changes

- **FRANCESCO POMARICO** *Operations Director of the Megamark Group - Trani (BT)*
- **BENEDETTO LINGUERRI** *Director of Local to You - Ozzano dell'Emilia (BO)*

SESSION 8

The rebirth

- **VALTER VANNUCCI** *General Manager of Centro Agro Alimentare Riminese - Rimini*
- **ANDREA LUCCHETTA (CRAZY LUCKY)** *Sports commentator*

5:45 p.m. - **END OF WORK**

A RESTART IS NOT ENOUGH.
THE BIRTH OF A NEW AGRICULTURE
AND FOOD INDUSTRY
IN THE COVID ERA

PARTICIPATION FEE

€ 75 For each participant

TERM OF PAYMENT

Bank Transfer to: **CDO AGRONET SRL UNIPERSONALE**
Bank: **RIVIERABANCA CREDITO COOPERATIVO**
Bank details: **IBAN IT 05 B 08995 24213 0260 9000 3328**
Bic Swift Code: **ICRAITRRRN0**
Purpose OfThe Bank Transfer: **First Name, Surname + 18° FORUM INSCRIPTION**

TERM OF REGISTRATION

ONLINE:

fill in the registration format on the home page of the site www.cdoagroalimentare.it,
Click on "ISCRIVITI"

PLEASE NOTE:

During the online registration you must generate your credentials to access
from 25 January 2021 in the reserved area to consult the materials of the Forum

The registration is deemed completed after sending the documentation relating to the payment by bank transfer to the Technical Secretariat Forum, by e-mail to forum@cdoagroalimentare.it

FOR INFO AND DETAILS WRITE TO: forum@cdoagroalimentare.it

The registration will end once you have received confirmation of your registration

VISION OF THE CONFERENCE:

The day before the Forum, the participant will receive the link to the live streaming of the conference