

28th | 29th January 2022 | Milano Marittima (RA)

Palace Hotel\*\*\*\*\*

# FORUM

XIX EDIZIONE

## Cdo Agroalimentare

Under the patronage of:



THE AGRI-FOOD  
MANAGER IN THE  
ECOLOGICAL  
AND DIGITAL  
METAMORPHOSIS

EVENT ORGANIZED BY CDO AGRONET SRL

IN COLLABORATION WITH



Main Partner:



Official Partner:



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## AFTERNOON PROGRAM

FRIDAY 28 JANUARY 2022

2:00 p.m. - OUR GUESTS

THE AGRI-FOOD MANAGER  
IN THE ECOLOGICAL AND  
DIGITAL METAMORPHOSIS

### Greeting

- **ALESSIO MAMMI** *Councillor for Agriculture, Hunting and Fishing, Emilia-Romagna Region*

### Pre- and post-pandemic consumption: what has changed?

- **STEFANO GALLI** *Global Business Partner of Nielseniq, Assago MI*
- **MASSIMO MANCINI** *Owner of Mancini Pastificio Agricolo, Monte San Pietrangeli FM*
- **GIANCARLO PAOLA** *Sales Director of Unicomm/Selex Group, AD GMF Spa, PG*

### Nutrition and health

- **MATTEO PINCELLA** *Nutritionist of F.C. Inter and the Italian national football team, Appiano Gentile CO*
- **STEFANO BERNI** *General Manager of Grana Padano Protection Consortium, Desenzano del Garda BS*

### Green Deal, Farm to Fork, bioeconomy and circular economy

- **AUGUSTO BIANCHINI** *Department of Industrial Engineering - University of Bologna*
- **HERBERT DORFMANN** *European Parliament, Brussels*
- **PAOLO MARCESINI** *Circular Economy Expert, Rome*
- **GIAN LUCA GALLETTI** *Vice President of Emil Banca Credito Cooperativo, Bologna*

### Reduction of agrochemicals and fertilizers: how to work in the future?

- **PIERLUIGI SASSI** *Managing Director of Timac Agro Italia, Ripalta Arpina CR*
- **MARIO PEZZOTTI** *Director of Research and Innovation Centre,  
Edmund Mach Foundation, San Michele All'adige TN*

### An integrated supply chain organisational model for the ecological and digital transition

- **MARCO HANNAPPEL** *Chairman and CEO of Philip Morris Italy, Rome*
- **ETTORE PRANDINI** *President of Coldiretti Nazionale, Rome*

8:00 p.m. - END OF WORKS

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## MORNING PROGRAM

SATURDAY 29 JANUARY 2022

8:30 am - OUR GUESTS

### PNRR (National Recovery and Resilience Plan) for agri-food

- **MARINO BERTON / AGRISOLARE AND AGROVOLTAIC**  
*Coordination FREE - Renewable Energy Sources and Energy Efficiency, Rome*
- **ALESSANDRO MALAVOLTI / MECHANIZATION 4.0**  
*President of Federunacoma, Rome*

### Virtual reality: social, cryptocurrency

- **MATTEO FIOCCO** *Entrepreneur and Founder of "Matt the Farmer", Brescia*
- **ANDREA CAGNOLATI** *Managing Director of Grain Service s.r.l., Reggio Emilia*

### The energy of the future

- **LUIGI CREMA** *Director Sustainable Energy of Fondazione Bruno Kessler, Trento*
- **PIERO GATTONI** *President of the Italian Biogas Consortium, Lodi*
- **MARCO BERNARDI** *President of Illumia Spa, Bologna*

### How to grow entrepreneurship and product value

- **STEFANO ZAMAGNI** *Economist, University of Bologna*
- **ARMANDO TANDOI** *Oyster Oasis General Manager, oyster producer, Foggia*
- **DAVIDE LETIZIA** *Caseificio San Salvatore, Pietramelara, EC*
- **DONATO FANELLI** *Viva Frutta OP - Bari*
- **MASSIMO EBELLI** *General Manager of Agorà Network s.c.a.r.l., Varese*

### The shopping of foreign funds on Italian companies: inevitable fate?

Dialogue between **CAMILLO GARDINI** *President of Cdo Agroalimentare*  
and **FEDERICO VECCHIONI** *CEO of Bonifiche Ferraresi Spa, Jolanda di Savoia, FE*

### The work is the ideal

- **RENZO SARTORI / THE NEXT EXPERIENCE**  
*President of Number 1, Parma*
- **MARIELLA CARLOTTI** *Dean of the Conservatory of San Niccolò, Prato*

1:30 p.m. - END OF THE CONFERENCE

L'IMPRENDITORE  
AGROALIMENTARE  
NELLA METAMORFOSI  
ECOLOGICA E DIGITALE

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## Cdo Agroalimentare

THE AGRI-FOOD MANAGER  
IN THE ECOLOGICAL AND  
DIGITAL METAMORPHOSIS

## ONLINE PARTICIPATION IN LIVE STREAMING

### PARTICIPATION FEE

**€ 100** For each participant

### TERM OF PAYMENT

*Bank Transfer to:* **CDO AGRONET SRL UNIPERSONALE**  
*Bank:* **RIVIERABANCA SOC. COOP.**  
*Bank details:* **IBAN IT16R0899524213000000003328**  
*Bic Swift Code:* **ICRAITRRRN0**  
*Purpose Of The Bank Transfer:* **First Name, Surname + 19° FORUM INSCRIPTION**

### TERM OF REGISTRATION

#### ONLINE:

fill in the registration format on the home page of the site [www.cdoagroalimentare.it](http://www.cdoagroalimentare.it),  
Click on "ISCRIVITI"

#### PLEASE NOTE:

During the online registration you must generate your credentials to access  
from 26 January 2022 in the reserved area to consult the materials of the Forum

**The registration is deemed completed after sending the documentation relating to the payment by  
bank transfer to the Technical Secretariat Forum, by e-mail to [forum@cdoagroalimentare.it](mailto:forum@cdoagroalimentare.it)**

**FOR INFO AND DETAILS WRITE TO:** [forum@cdoagroalimentare.it](mailto:forum@cdoagroalimentare.it)

**The registration will end once you have received confirmation of your registration**

### VISION OF THE CONFERENCE:

The day before the Forum, the participant will receive the link to the live streaming of the conference

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### REGISTRATION FORM FOR ONLINE PARTICIPATION

(to be sent via e-mail to [forum@cdoagroalimentare.it](mailto:forum@cdoagroalimentare.it))

#### PARTICIPANT DATA

SURNAME ..... NAME .....

COMPANY NAME .....

BUSINESS ROLE .....

MAIN ACTIVITIES DONE BY THE COMPANY .....

CITY ..... PROVINCE .....

The above data will be published in the folder in the "List of participants"

I AUTHORIZE PUBLICATION OF DATA  yes  no

If an option is not crossed out between YES and NO, **the secretariat will not be allowed to publish the name**, therefore the participant will not see published his name.

E-MAIL ADDRESS .....

(to receive communications about the forum)

DO YOU AGREE TO INCLUDE YOUR EMAIL ON THE CDO FOOD MAILING LIST TO RECEIVE UPDATES ON OUR EVENTS AND ACTIVITIES?

AUTHORIZE  yes  no

TO STAY UP TO DATE ON REAL-TIME AGRO CDO EVENTS (BI-MONTHLY FORUMS AND FTA)

WE SEND INFORMATION MESSAGES ON WHATSAPP

(numbers are NOT visible to other members and are NOT disseminated to third parties, messages are sent in broadcast mode)

I AUTHORIZE THE RECEPTION OF MESS  yes  no If YES, enter your MOBILE PHONE .....

#### BILLING INFORMATION

COMPANY NAME .....

VAT NUMBER ..... TAX CODE ..... ADDRESS ..... N° .....

CITY ..... PROVINCE ..... PHONE .....

E-MAIL FOR RECEIVING COPY INVOICE IN PDF (Private persons exempted from electronic invoicing)

PEC OR RECIPIENT CODE BY DISPATCH ELECTRONIC INVOICE (For operators with electronic invoicing obligations)

By registering, the participant authorizes the processing of personal data pursuant to art. 13 of the European Regulation n.2016/679.

SIGNATURE ..... DATE .....

It is essential to send the registration form and the payment of the fee to the Organizational Secretariat: > e-mail: [forum@cdoagroalimentare.it](mailto:forum@cdoagroalimentare.it) The registration will be considered valid once we receive confirmation of your acceptance from the Organizational Secretariat.

All detailed info are published on: [www.cdoagroalimentare.it](http://www.cdoagroalimentare.it)